Digital Dragons

KRAKOW TECHNOLOGY PARK

# Digital Dragons 2023 Report

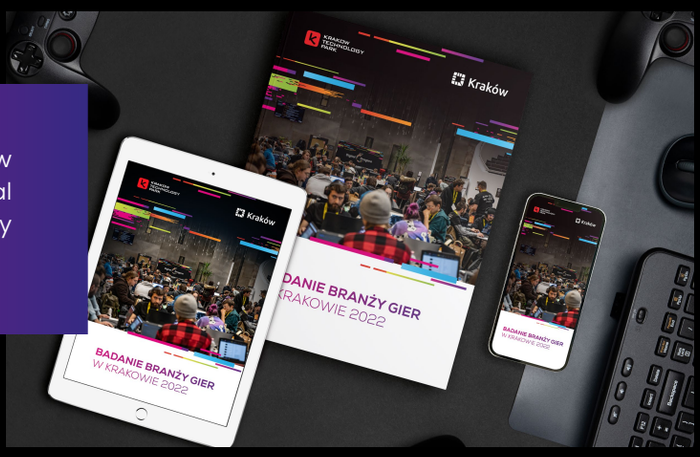
Digital Dragons Conference is the leading game industry B2B event which has been growing for more than 10 years and in 2023 attracted 2500 attendees from all over the world including developers of the industry's top hits, companies CEOs, indie game studios, publishers, producers, developers and leading media outlets.

## Why Krakow?

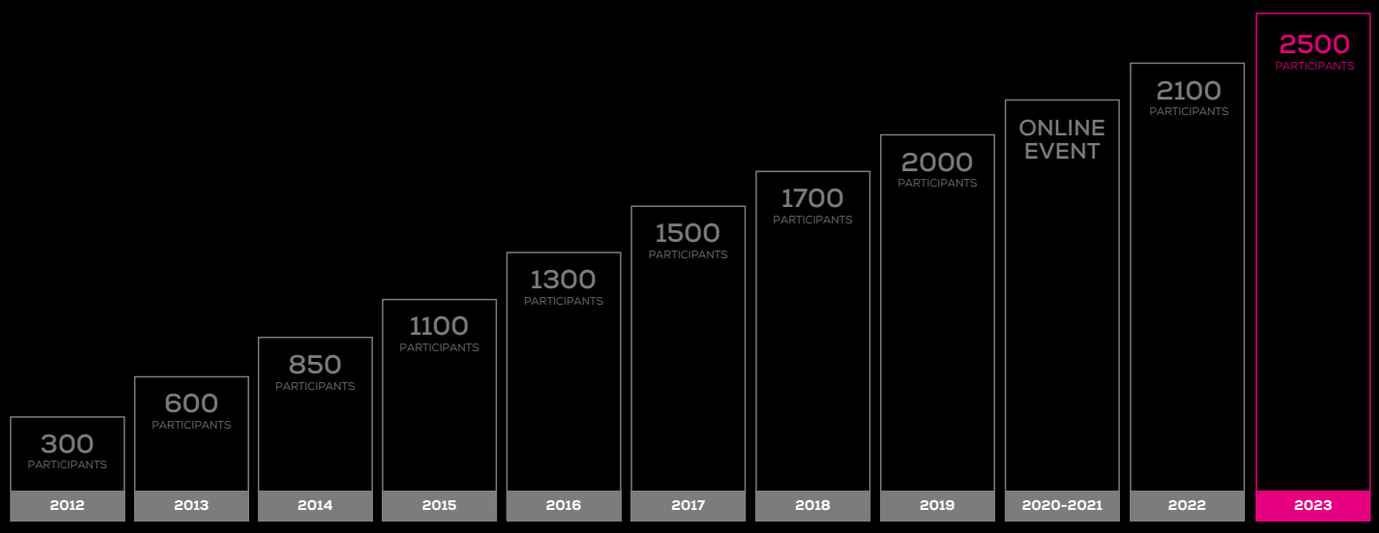
It has a strong representation of almost 70 gamedev companies.

Kraków has a lot to offer for the games industry - young professionals from respected universities, access to office infrastructure, a wide range of incubation services (such as the Digital Dragons Incubator and Accelerator) as well as attractive living conditions and a cultural offer that attracts professionals from other cities and countries. It is home to prestigious trade fairs, Labs, workshops and events related to the digital entertainment market, like the Digital Dragons conference.

Find out more about gamedev in Kraków from the report prepared by the Digital Dragons team in cooperation with the City of Kraków



# We keep on growing
# Past Conference attendees



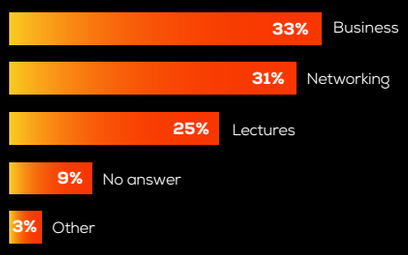

# Participant mix

**2500**
PARTICIPANTS

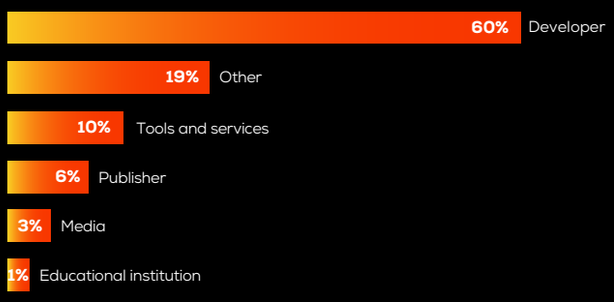
**870**
COMPANIES

**51**
COUNTRIES

## What is the main reason you are attending Digital Dragons Conference?




## Companies mix

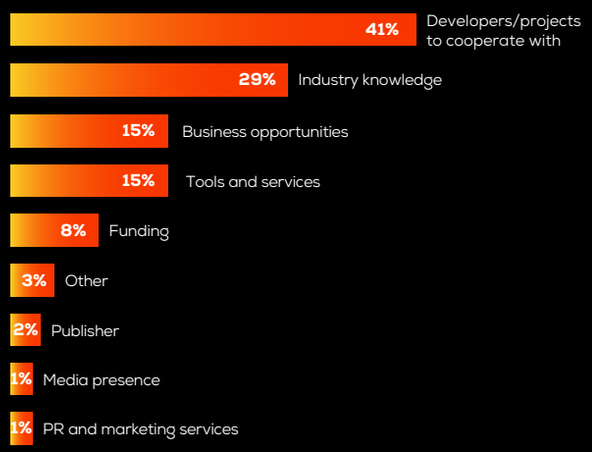



## Platforms

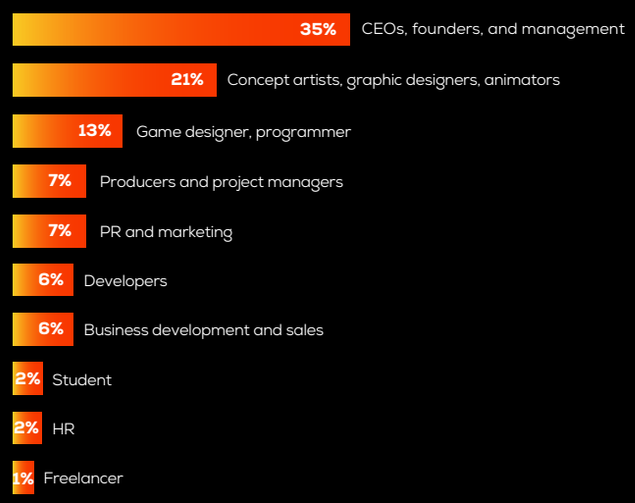
1% Funding

2% Browser

## Expectations of participants




## Attendees




## Digital Dragons Awards winners

**BEST POLISH GAME**
DYING LIGHT 2: STAY HUMAN
TECHLAND

**BEST POLISH GAME ART**
SERIAL CLEANERS
DRAW DISTANCE

**BEST POLISH GAME AUDIO**
BLACKTAIL
THE PARASIGHT

**BEST POLISH GAME DESIGN**
DYING LIGHT 2: STAY HUMAN
TECHLAND

**BEST ONGOING POLISH GAME**
CYBERPUNK 2077
CD PROJEKT RED

**BEST FOREIGN GAME**
ELDEN RING
FROMSOFTWARE

**SPECIAL RECOGNITION AWARD** ŁUKASZ HACURA

## Key Speakers

The conference is, beyond doubt, a crucial element of Digital Dragons ecosystem, as it allows experts working for the most prestigious studios on the globe to share their know-how and insight.

**114** LECTURES AND PANELS

**136** SPEAKERS

**31%** FOREIGN SPEAKERS

TINA NAWROCKI
FREELANCE

THIAGO KLAFKE
100 THIEVES

INON ZUR
COMPOSER

SAIKALA SULTANOVA
DREST

PATRYK GRZESZCZUK
11 BIT STUDIOS

RADZYM WÓJCIK
BAKER MCKENZIE

KACPER NIEPOKÓLCZYCKI
CD PROJEKT RED

MIKAEL KASURINEN
REMEDY ENTERTAINMENT

## Exhibitors

**5**
NATIONAL GAMES ASSOCIATIONS

**31**
EXHIBITORS - PARTNERS

**112**
EXHIBITORS IN TOTAL

## Indie Showcase

Our showcase is a curated selection of the best, most interesting titles on the independent scene – games close to release, already released and titles still ways off from launch, but already possessing the necessary "it" factor. We invited 42 chosen developers to show playable versions of their games at our Digital Dragons Conference showfloor at Krakow ICE Congress Centre – 20 of which will competed for our main prizes. All of them fought for attention of investors, publishers, as well as other devs and all our other guests at Digital Dragons Conference.

161

ENTRIES

64

ENTRIES FROM POLAND

97

ENTRIES FROM ABROAD

## GAMES

151

PC

69

CONSOLE

18

MOBILE

5

VR

16 EARLY ACCESS

113 UNRELEASED PROJECTS

## Digital Dragons Accelerator & Incubator Zone

5 COMPANIES

76

INDEPENDENT STUDIOS IN TOTAL

## CEE Showcase

29 COMPANIES FROM 6 COUNTRIES

CZECH REPUBLIC GEORGIA LITHUANIA SERBIA SLOVAKIA UKRAINE

## Indie Showcase 2023 winners

**BEST INDIE GAME 1ST PLACE**

**SACRIFIRE**
PIXELATED MILK

**BEST INDIE GAME 2ND PLACE**

**TARNISHED BLOOD**
JUGGLER GAMES

**BEST INDIE GAME 3RD PLACE**

**THE WANDERING VILLAGE**
STRAY FAWN STUDIO

**COMMUNITY VOTE AWARD**

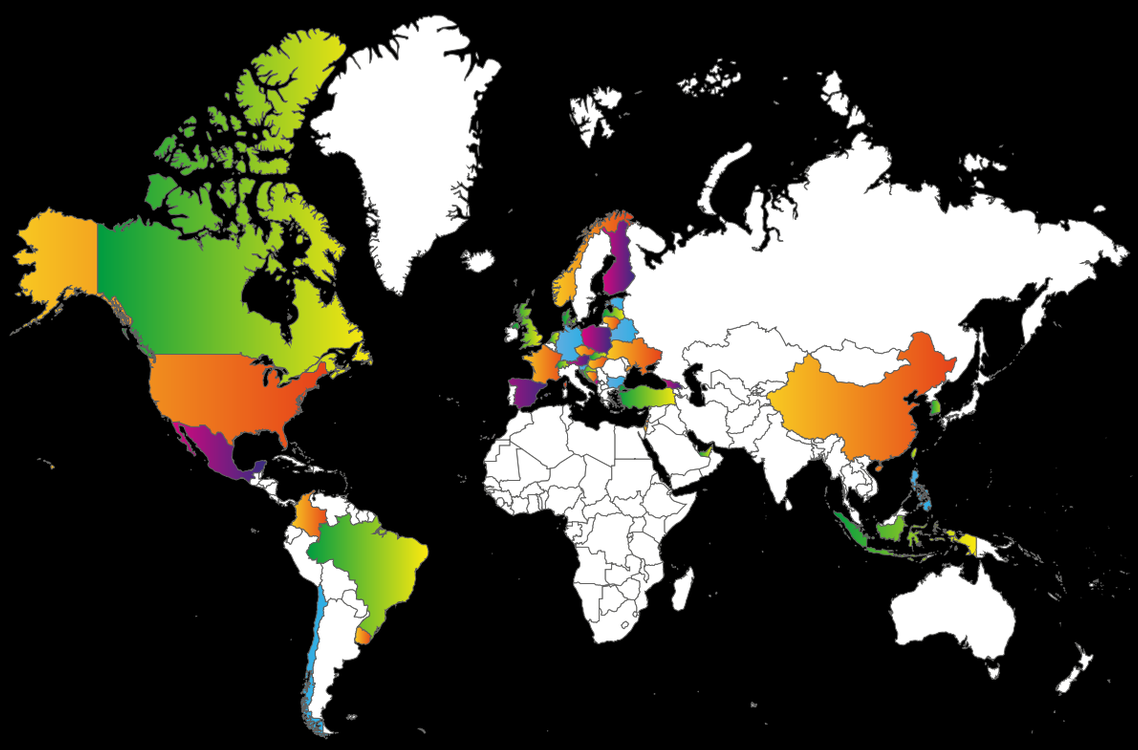
**BACKPACK HERO**
JASPEL

**TECHLAND SPECIAL AWARD**

**THROUGH THE NIGHTMARES**
SANDMANTEAM

## Digital Dragons Arena

The Digital Dragons Arena is an opportunity to present your game or studio to publishers and investors from around the world at the Digital Dragons gamedev marketplace.



**111** ENTRIES

**30** SELECTED PROJECTS

**40** OBSERVERS

## Networking

**17**
NETWORKING EVENTS TO ACCOMPANY THE CONFERENCE

**120**
ATTENDEES AT WOMEN IN GAMEDEV BREAKFAST NETWORKING

**1300**
PEOPLE AT DIGITAL DRAGONS PARTY

## Business & Media

**2821** BUSINESS MEETINGS ARRANGED

**77** MEDIA REPRESENTATIVES

**17** PRESS RELEASES

### MEDIA COVERAGE SUMMARY

**628**
INFORMATIONS RELEASED

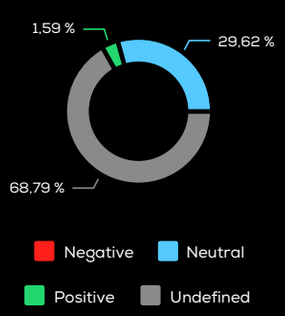
**154,5 mln**
REACH

**8,1 mln**
ENGAGEMENT

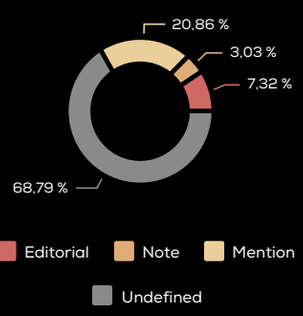
**1,9 mln zł**
ESTIMATED AVE

**248 033 zł**
VERIFIED AVE

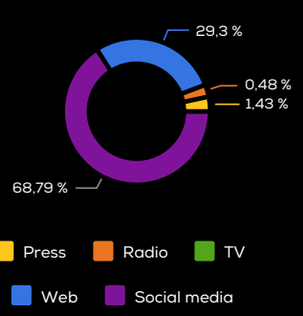
Sentiment



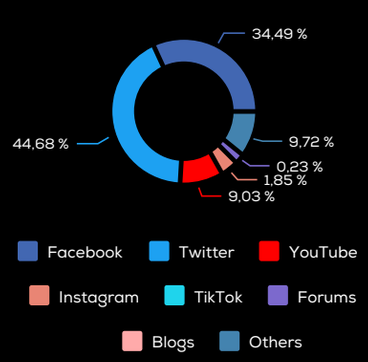

Size




Medium




Social Media




## Partners and sponsors

Main Partner

MAŁOPOLSKA INNOVATIVE

Main Sponsor

TECHLAND®

Host City

Kraków

Indie Showcase Partner / Technology Partner

AMD RYZEN RADEON

Gold sponsors

CD PROJEKT RED® · CREEPY JAR · FLYING WILD HOG · infinity ward · intel. · MADNESS · tinyBuild

Silver Sponsors

8Bit · 11bit studios · DATASTAX · Keywords STUDIOS · ORBITAL KNIGHT · PixelAnt GAMES · RAGE QUIT GAMES · REDDER · SPERASOFT A KEYWORDS STUDIO · VIRTUOS

## Digital Dragons in pictures

VIP PARTY AT WIELICZKA SALT MINE

EARLY BADGE PICKUP PARTY BY CREEPY JAR

BUSINESS NETWORKING ZONE

EXPO ZONE

ICE KRAKOW CONGRESS CENTRE

INDIE SHOWCASE

LECTURES

DIGITAL DRAGONS AWARDS GALA

DIGITAL DRAGONS AWARDS WINNERS

DIGITAL DRAGONS PARTY

VIP BREAKFAST AT WAWEL ROYAL CASTLE

WOMEN IN GAMEDEV BREAKFAST NETWORKING

INDIE SHOWCASE GALA

ATTENDEES

# Thank you for being with us!

## See you again!

19-21 May 2024 in Kraków, Poland